

## APPENDIX 3: The Research Stimulus

## Community Attitudes Towards the Marine Estate

### ONLINE QUESTIONNAIRE FOR THE NSW GENERAL POPULATION

Study No.	23745
Client	Department of Trade and Investment (Marine Estate Management Authority)
Version	5 <sup>th</sup> March 2014 – V15
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#### QUOTAS

#### HARD QUOTAS

	Sydney Region	Southern Region	South West Region	Western Region	Northern Region	Hunter Region (incl. Newcastle/Central Coast)	TOTAL
<b>Age</b>							
18-24	69	11	4	9	9	15	117
25-34	105	16	7	14	13	23	177
35-44	108	16	7	14	13	24	183
45-54	106	16	7	14	13	23	179
55-64	90	14	6	12	11	20	152
65-74	60	9	4	8	8	13	102
75+	53	8	3	7	7	12	90
<b>Gender</b>							
Female	296	45	19	39	37	65	500
Male	295	45	19	39	37	65	500
<b>TOTAL</b>	<b>591</b>	<b>90</b>	<b>38</b>	<b>78</b>	<b>74</b>	<b>130</b>	<b>1000</b>
<b>Other Criteria</b>							
<ul style="list-style-type: none"> <li>Must be a NSW resident</li> </ul>							

SOFT QUOTAS			
	S5 code	Visitors	Locals
Bateman's Bay	18	Min 30	Best Possible
Sydney	9 – 14	Min 30	Best Possible
Port Stephens	7	Min 30	Best Possible
Coffs Harbour	4	Min 30	Best Possible
Cape Byron	2	Min 30	Best Possible
Jervis Bay	16	Min 30	Best Possible
Newcastle	6 – 8	Min 30	Best Possible
Eden	20	Min 30	Best Possible

### INTRODUCTION SCREEN

Thank you for undertaking this survey.

The survey will take approximately 19 minutes to complete. Please take your time and enjoy completing the survey. There are no right or wrong answers; we're just interested in your honest opinion. All responses that you provide are treated in the strictest confidence and will remain anonymous. All your personal information will remain anonymous unless you want your personal information provided to the Marine Estate Management Authority for future engagement opportunities. An option to provide your personal information is listed at the end of the survey. If you have any questions or concerns, please contact Sweeney Research on 1800 357 739.

For any technical problems with this survey please send an e-mail to [surveys@sweeneyresearch.com.au](mailto:surveys@sweeneyresearch.com.au).

#### How to Complete the Survey...

Use your mouse to "Click" the relevant circles or boxes to mark your selection with a black dot or a cross. Some questions require you to type in your answers. You may close the survey down and re-enter at the point you left off using the original link emailed to you. Once you have completed all questions on a page you will need to click the "Next" button to proceed to the next screen.

In order for your answers to be sent, you must click the "Submit" button at the end of the survey.

We hope you enjoy the survey!

Please press **NEXT** to continue.

#### THANK YOU SCREEN:

This is the end of the survey. Thank you very much for your time and input to this important research project.

As this is a social research survey, it is carried out in compliance with the Privacy Act and the AMSRS code of conduct. Any of the information you provided in the survey will be used for research purposes only and all of your personal information will remain anonymous unless you have chosen to allow us to provide your personal details to the Marine Estate Management Authority.

If you have any queries you can call the Market Research Society's survey line on 1300 364 830 (cost of local call) or call us at Sweeney Research on 1800 357 739.

#### SCREEN-OUT SCREEN:

Thank you for participating in this survey. Unfortunately we have already received a sufficient number of completed surveys from people who are similar to you. We appreciate your interest in this research and hope that you will participate in future studies. If you have any questions or concerns, please contact Sweeney Research on 1800 357 739.

## SECTION 1: SCREENING

### Objectives of questions within this section:

- Determine eligibility for study (aged 18+, reside in NSW)
- Eligibility for survey via quota groups
- Collect profiling information to use during analysis (e.g. age, gender, NSW region, etc.)

### Opening message:

Before we get started, we would like to ask you a few questions to make sure that this survey will be relevant to you. Please select the NEXT button to get started.

### Objective: Remove respondents that are deemed to have a conflict of interest with the research

S1. Do you or anyone in your family or any of your close friends work in any of the following government departments?  <b>Please select one response only</b>  <b>RANDOMISE</b>	Department of Planning and Infrastructure	<b>Terminate</b>	<input type="radio"/>	1
	Office of Environment and Heritage	<b>Terminate</b>	<input type="radio"/>	2
	Department of Trade and Investment	<b>Terminate</b>	<input type="radio"/>	3
	Transport for NSW	<b>Terminate</b>	<input type="radio"/>	4
	None of these	<b>Continue</b>	<input type="radio"/>	5

### Objective: Monitor quota levels for gender

S2. Are you...?  <b>Please select one response only</b>	Male	<input type="radio"/>	1
	Female	<input type="radio"/>	2

### Objective: Monitor quota levels for age

S3. How old are you?  <b>Please select one response only</b>  <b>Under 18 = 1</b> <b>18-24 = 2</b> <b>25-34 = 3</b> <b>35-39 = 4</b> <b>40-44 = 5</b> <b>45-49 = 6</b> <b>50-54 = 7</b> <b>55-59 = 8</b> <b>60-64 = 9</b> <b>65-69 = 10</b> <b>70-74 = 11</b> <b>75+ = 12</b>  <b>TERMINATE IF CODE 1 IS SELECTED</b>	<hr/>
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**Objective: Determine eligibility for study based on location**

S4. What is the postcode of your home?

**OPEN-ENDED**

**PROGRAMMER CODE AS FOLLOWS:**

- Sydney Region 1
- Southern NSW 2
- South West NSW 3
- Western NSW 4
- Northern NSW 5
- Hunter Region / Newcastle / Central Coast 6
- Outside NSW 7

**TERMINATE IF CODE 7**

**Objective: Determine Marine Estate areas visited in last 12 months**

S5. Which, if any, of the following NSW locations have you visited in the last 12 months (including if you have lived in/continue to live in one of these areas)?

If you would like to see a map of NSW, please click here **[INSERT LINK TO MAP]**.

**Please select all that apply**

**SHOW REGIONS IN BOLD**

**NORTH COAST REGION NSW**

- Tweed Heads - Pottsville area  01
- Brunswick Heads/Byron Bay/Ballina area  02
- Evans Head - Yamba area  03
- Wooli - Woolgoolga - Coffs Harbour area  04
- Nambucca-Port Macquarie - Laurieton area  05

**HUNTER REGION**

- Taree - Myall Lakes - Forster area  06
- Karuah - Port Stephens - Newcastle area  07
- Lake Macquarie area  08

**GREATER SYDNEY REGION**

- Wyong - Gosford areas  09
- Hawkesbury River  10
- Pittwater area  11
- Northern Beaches – North Shore area  12
- Sydney Harbour  13
- Bondi - Cronulla area  14

**SOUTH EAST NSW**

- Bundeena - Wollongong - Kiama area  15
- Nowra/Shoalhaven - Jervis Bay area  16
- Sussex Inlet - Durras area  17
- Batemans Bay - Narooma area  18
- Bermagui/Bega - Tathra area  19
- Merimbula - Eden area  20
- INSERT SPACE BETWEEN REGIONS AND OPTIONS 21 AND 22
- Other coastal area in NSW (please specify)  21

	None of these	○ 22
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**Objective: Determine Marine Estate areas visited in last 12 months**

S6.	<p>This next question relates specifically to Sydney Harbour. If you were to visit Sydney Harbour over the next year, what would be the main attraction for you?</p> <p><b>Please select one response only</b></p> <p><b>RANDOMISE</b></p>	<table border="1"> <tr><td>Sightseeing</td><td style="text-align: right;">○ 01</td></tr> <tr><td>Walking/jogging</td><td style="text-align: right;">○ 02</td></tr> <tr><td>Swimming/beach use</td><td style="text-align: right;">○ 03</td></tr> <tr><td>Fishing/spearfishing</td><td style="text-align: right;">○ 04</td></tr> <tr><td>Boating/kayaking</td><td style="text-align: right;">○ 05</td></tr> <tr><td>Snorkelling/diving</td><td style="text-align: right;">○ 06</td></tr> <tr><td>Picnicking/park use</td><td style="text-align: right;">○ 07</td></tr> <tr><td>Cultural activities</td><td style="text-align: right;">○ 08</td></tr> <tr><td>Education/research</td><td style="text-align: right;">○ 09</td></tr> <tr><td>Business purposes</td><td style="text-align: right;">○ 10</td></tr> <tr><td>Other (please specify)</td><td style="text-align: right;">○ 11</td></tr> <tr><td>None of these</td><td style="text-align: right;">○ 12</td></tr> </table>	Sightseeing	○ 01	Walking/jogging	○ 02	Swimming/beach use	○ 03	Fishing/spearfishing	○ 04	Boating/kayaking	○ 05	Snorkelling/diving	○ 06	Picnicking/park use	○ 07	Cultural activities	○ 08	Education/research	○ 09	Business purposes	○ 10	Other (please specify)	○ 11	None of these	○ 12
Sightseeing	○ 01																									
Walking/jogging	○ 02																									
Swimming/beach use	○ 03																									
Fishing/spearfishing	○ 04																									
Boating/kayaking	○ 05																									
Snorkelling/diving	○ 06																									
Picnicking/park use	○ 07																									
Cultural activities	○ 08																									
Education/research	○ 09																									
Business purposes	○ 10																									
Other (please specify)	○ 11																									
None of these	○ 12																									

**PROGRAMMER:**  
 Remove respondents that do not qualify for the survey at the **end** of the screener section.

## SECTION 2: MARINE ESTATE

### Definition of the Marine Estate concept:

#### SHOW IMAGE

**Marine Estate** is a new term developed by the NSW state government. The Marine Estate includes...

- the ocean
- estuaries
- coastal wetlands (saltmarsh, mangroves, seagrass)
- coastline including beaches, dunes and headlands
- coastal lakes and lagoons connected to the ocean
- islands including Lord Howe Island

The Marine Estate extends seaward by **3 nautical miles** and stretches from the Victorian border to the Queensland border. The red area of the map shows all of the areas encompassed by the NSW Marine Estate.

#### SHOW MAP

Throughout the remainder of this survey, we will ask you some questions about your perceptions and usage of the NSW Marine Estate.

### Objective: Identify business type owned/worked for that benefits from/relies on the Marine Estate

Q1. Do you own or operate a business, or work for a business that relies on the Marine Estate (e.g. retail shop, fishing business, surf school, tourism business)?	Yes	<input type="radio"/> 1
	No	<input type="radio"/> 2

#### SINGLE RESPONSE

**Objective: Identify business type owned/worked for that benefits from/relies on the Marine Estate**

<p><b>ASK IF Q1=1</b></p> <p>Q2. What industry is the business that you own or work in?</p> <p><b>Please select one response only</b></p> <p><b>SINGLE RESPONSE</b></p>	Agriculture	<input type="radio"/> 01
	Commercial Fishing	<input type="radio"/> 02
	Recreational charter fishing	<input type="radio"/> 03
	Aquaculture/Oyster farming	<input type="radio"/> 04
	Mining	<input type="radio"/> 05
	Manufacturing	<input type="radio"/> 06
	Construction	<input type="radio"/> 07
	Wholesale trade	<input type="radio"/> 08
	Retail trade	<input type="radio"/> 09
	Accommodation, cafes and restaurants	<input type="radio"/> 10
	Shipping	<input type="radio"/> 11
	Road and rail transport and storage	<input type="radio"/> 12
	Eco-tourism (e.g. whale watching, guided nature tours, etc.)	<input type="radio"/> 13
	Property and business services	<input type="radio"/> 14
	Government Administration and Defence	<input type="radio"/> 15
	Coastal and marine education	<input type="radio"/> 16
	Community Services (e.g. coastal patrol, surf lifesaving)	<input type="radio"/> 17
	Boating (e.g. marinas, boat storage, etc.)	<input type="radio"/> 18
	Other (please provide further detail)	<input type="radio"/> 19



**Objective: Identify the frequency of recreational activities undertaken in the Marine Estate**

Q3. How often, if at all, do you do each of these recreational activities?

<b>RANDOMISE STATEMENTS SINGLE RESPONSE PER ROW</b>	<b>Once a week or more</b>	<b>About once a fortnight/month</b>	<b>About once every 3 months</b>	<b>About once every 6 months</b>	<b>About once every 12 months or less</b>	<b>Never</b>
1. Fishing from the shore	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
2. Fishing from a boat, spearfishing	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
3. Socialising in a Marine Estate area (e.g. picnics or BBQs, etc.)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
4. Walking, exercising, sun bathing	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
5. Swimming, surfing, boarding, (e.g. wind, kite, paddle boarding, body boarding, etc.)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
6. Kayaking/canoeing	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
7. Scuba diving/snorkelling	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
8. Power boating, water skiing, jet skiing	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
9. Sailing (hired/owned)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
10. Tour or cruise boat/ship (e.g. cruise ship, charter boat, etc.)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
11. Voluntary environmental work to protect the health of the Marine Estate (e.g. Dunecare, Coastcare, underwater dive group)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
12. Take a ferry on Sydney harbour or other waterway in NSW	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
13. Undertake educational activities or scientific research	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6
14. Wildlife appreciation activities (e.g. whale watching, bird watching, etc.)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6

**SECTION 3: PERCEIVED VALUES AND BENEFITS OF THE MARINE ESTATE**

**Objective: To determine the perceived value in the Marine Estate**

Q4. The following are some things people have said about the NSW Marine Estate. Please indicate if you agree or disagree with each of the following.

**Please select one response per row**

<b>RANDOMISE ORDER OF STATEMENTS DO NOT DISPLAY STATEMENT HEADINGS</b>	<b>Disagree</b>	<b>Neither agree nor disagree</b>	<b>Agree</b>
<b>ECONOMIC VALUES</b>			
1. It is important that we encourage tourism in the Marine Estate for the local economy	○ 1	○ 2	○ 3
2. It's important that the Marine Estate produces a local source of seafood for industry and for personal use	○ 1	○ 2	○ 3
3. It is important that commercial shipping, port operations, boat storage and services (e.g. marinas) continue to occur in the Marine Estate	○ 1	○ 2	○ 3
<b>SOCIAL VALUES</b>			
4. The natural beauty and marine wildlife of the NSW Marine Estate are a key reason why NSW is a great place to live and visit	○ 1	○ 2	○ 3
5. The Marine Estate is a place where I enjoy spending time with family, friends and interacting with my community	○ 1	○ 2	○ 3
6. I enjoy and value spending time in the Marine Estate because it provides me with a getaway from everyday life to de-stress/relax	○ 1	○ 2	○ 3
7. I enjoy and value the range of different activities and uses that the Marine Estate offers (e.g. boating, fishing, swimming, natural beauty, biodiversity, etc.)	○ 1	○ 2	○ 3
<b>ECOLOGICAL VALUES</b>			
8. It is important to maintain the abundance and diversity of marine life in the Marine Estate	○ 1	○ 2	○ 3
9. It is important that the waters and coastline of the Marine Estate stay clean and unpolluted	○ 1	○ 2	○ 3
10. The Marine Estate is an important place for scientific discovery and educational opportunities	○ 1	○ 2	○ 3

**Objective: To determine the perceived benefits of the Marine Estate to the NSW community**

<p>Q5. What do you think are the two most important ECONOMIC benefits of the NSW Marine Estate to the NSW community?</p> <p><b>Please select two options</b></p> <p><b>TWO RESPONSES</b></p> <p><b>RANDOMISE</b></p>	<p><b>ECONOMIC BENEFITS</b></p> <p>Provides a source of income for locals <input type="checkbox"/> 1</p> <p>Provides a trade route for goods around Australia and the world <input type="checkbox"/> 2</p> <p>Home to iconic images of Australia which promotes tourism <input type="checkbox"/> 3</p> <p>Provides a variety of seafood to catch and eat <input type="checkbox"/> 4</p> <p>Other (please provide more detail) <input type="checkbox"/> 5</p> <p>None of these <input type="radio"/> 6</p>
<p>Q6. What do you think are the two most important SOCIAL benefits of the NSW Marine Estate to the NSW community?</p> <p><b>Please select two options</b></p> <p><b>TWO RESPONSES</b></p> <p><b>RANDOMISE</b></p>	<p><b>SOCIAL BENEFITS</b></p> <p>Helps people to become more involved with their community <input type="checkbox"/> 1</p> <p>Can help people achieve an active, healthy lifestyle <input type="checkbox"/> 2</p> <p>Provides a safe space to spend time with family and socialise with friends <input type="checkbox"/> 3</p> <p>A source of scientific discoveries (e.g. ecology of marine life, medicinal properties etc.) <input type="checkbox"/> 4</p> <p>A way to help people feel a part of nature <input type="checkbox"/> 5</p> <p>People enjoy its natural beauty, even if they can't visit it regularly <input type="checkbox"/> 6</p> <p>Its uniqueness and values can be passed on to future generations <input type="checkbox"/> 7</p> <p>Other (please provide more detail) <input type="checkbox"/> 8</p> <p>None of these <input type="radio"/> 9</p>
<p>Q7. What do you think are the two most important ENVIRONMENTAL benefits of the NSW Marine Estate to the NSW community?</p> <p><b>Please select two options</b></p> <p><b>TWO RESPONSES</b></p> <p><b>RANDOMISE</b></p>	<p><b>ENVIRONMENTAL BENEFITS</b></p> <p>Clean waters that support a variety of habitats and marine life <input type="checkbox"/> 1</p> <p>Contains unique biodiversity that cannot be found anywhere else in the world <input type="checkbox"/> 2</p> <p>A way to observe &amp; interact with a variety of marine life <input type="checkbox"/> 3</p> <p>Abundance of marine life <input type="checkbox"/> 4</p> <p>Other (please provide more detail) <input type="checkbox"/> 5</p> <p>None of these <input type="radio"/> 6</p>

**Objective: Identify changes to the Marine Estate over time**

Q8. Thinking about each of the following, have you noticed a change in the environmental condition of the NSW Marine Estate at any point over the last 20 years?

**Please select one response per row**

<b>RANDOMISE</b>	<b>Noticed a large decrease</b>	<b>Noticed a small decrease</b>	<b>Have not noticed a change</b>	<b>Noticed a small increase</b>	<b>Noticed a large increase</b>	<b>Don't know</b>
1. Fishing catch/the amount of fish caught when fishing	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
2. Amount of marine life (e.g. fish stocks, seaweeds, whales, etc.)	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
3. Variety of marine life (e.g. fish, whales, turtles, seaweed, etc.)	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
4. Extent and condition of coastal habitats/vegetation/wetlands	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
5. Variety of coastal habitats/vegetation/wetlands	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
6. Extreme weather events (e.g. floods, storms, hot or cold weather)	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
7. Water pollution in estuaries	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
8. Water pollution in marine/ocean waters	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
9. Coastal erosion	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
10. Litter (e.g. plastics and rubbish)	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99
11. Coastal infrastructure to access the Marine Estate (e.g. such as car parks, wharves, jetties, walkways, etc.)	<input type="radio"/> -2	<input type="radio"/> -1	<input type="radio"/> 0	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 99

**SECTION 4: THREATS TO THE MARINE ESTATE**

**Objective: Determine the unprompted perceptions of the risks/threats to the Marine Estate**

Q9. The next few questions are about threats to the NSW Marine Estate.

A threat to the Marine Estate is defined as any activity or process which reduces or prevents environmental, social and economic values and benefits that people derive from the estate from being realised.

Thinking about threats to the NSW Marine Estate as you know it, what do you think are the biggest threats to the NSW Marine Estate today?

**Please provide as much detail as possible to explain your answer**

PROGRAMMER: INSERT A NEW TEXT BOX FOR EACH THREAT MENTIONED

**Objective: Determine the unprompted perceptions of the risks/threats to the Marine Estate in the future**

Q10. Do you think there will be any additional threats to the Marine Estate in the future (e.g. in the next 20 years)?

Yes  1

No  2

Unsure  3

**SINGLE RESPONSE**

**Objective: Determine the unprompted perceptions of the risks/threats to the Marine Estate in the future**

**ASK IF Q10=1**

Q11. You indicated that there could be other threats to the Marine Estate in the next 20 years. Could you explain what threats you believe will become an issue in the next 20 years?

**Please provide as much detail as possible to explain your answer**

PROGRAMMER: INSERT A NEW TEXT BOX FOR EACH THREAT MENTIONED  
NOT CODED

Three types of threats to the NSW Marine Estate have been identified. They consist of Economic, Social and Environmental threats. For the following few questions we would like you to identify what you think are the main threats within these three categories.

**Objective: Determine prompted economic perceptions of the risks/threats to the Marine Estate**

Q12. The following is a list of things people have told us are the main threats to ECONOMIC ACTIVITY in the NSW Marine Estate.

What do you think are the 3 **MAIN** ECONOMIC threats that the NSW government should address?

**Please select three options**

**THREE RESPONSES**

**RANDOMISE**

- Too many restrictions on commercial fishing/aquaculture  01
- Too many restrictions on coastal property development (i.e. housing and industry)  02
- Not enough commercial opportunities for tourism  03
- Too many restrictions on tourism activities in the Marine Estate  04
- Increasing costs and regulation of local businesses  05
- Declining levels of coastal and marine-based tourism  06
- Increasing costs to access and use the Marine Estate (i.e. public transport, parking, pay to use BBQ areas, etc.)  07
- Loss of natural areas reserved for nature tourism (e.g. wildlife observation, whale watching, diving, snorkelling, etc.)  08
- Water pollution affecting local businesses/tourism  09
- Other (please provide more detail)  10
- None of these  11

**Objective: Determine prompted social perceptions of the risks/threats to the Marine Estate**

Q13. The following is a list of things people have told us are the main threats to SOCIAL ACTIVITY in the NSW Marine Estate.

What do you think are the 3 **MAIN** SOCIAL threats that the NSW government should address?

**Please select three options**

**THREE RESPONSES**

**RANDOMISE**

- Danger to swimmers from jet skiers, boats, water skiers, etc.  01
- Impacts of fishing on snorkelling and Scuba diving  02
- Anti-social behaviour affecting my safety and enjoyment (e.g. drinking alcohol on beaches, littering, loitering in car parks, etc.)  03
- Over restriction of recreational fishing  04
- Not enough restriction on commercial fishing  05
- Loss of appeal due to overcrowding  06
- Loss of appeal due to water pollution, litter  07
- Lack of public access to areas of the Marine Estate (e.g. seawalls, private land, fences)  08
- Danger to water users from sharks  08
- Other (please provide more detail)  09
- None of these  10

**Objective: Determine prompted ecological perceptions of the risks/threats to the Marine Estate**

<p>Q14. The following is a list of things people have told us are the main threats to the ENVIRONMENT of the NSW Marine Estate.</p> <p>What do you think are the 3 <b>MAIN ENVIRONMENTAL</b> threats that the NSW government should address?</p> <p><b>Please select three options</b></p> <p><b>THREE RESPONSES</b></p> <p><b>RANDOMISE</b></p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="border-bottom: 1px solid black;">Climate change/global warming/natural disasters</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 01</td></tr> <tr><td style="border-bottom: 1px solid black;">Oil and chemical spills (ships, industry, mining)</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 02</td></tr> <tr><td style="border-bottom: 1px solid black;">Over-fishing</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 03</td></tr> <tr><td style="border-bottom: 1px solid black;">Not enough protected areas to conserve marine life</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 04</td></tr> <tr><td style="border-bottom: 1px solid black;">Mining of oil and gas</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 05</td></tr> <tr><td style="border-bottom: 1px solid black;">Boating activity causing habitat damage/pollution</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 06</td></tr> <tr><td style="border-bottom: 1px solid black;">Littering/dumping rubbish/marine debris</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 07</td></tr> <tr><td style="border-bottom: 1px solid black;">Water pollution from sediment or run-off</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 08</td></tr> <tr><td style="border-bottom: 1px solid black;">Loss of coastal habitats</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 09</td></tr> <tr><td style="border-bottom: 1px solid black;">Illegal catching or taking of fish and other marine life</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 10</td></tr> <tr><td style="border-bottom: 1px solid black;">Dredging and spoil dumping</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 11</td></tr> <tr><td style="border-bottom: 1px solid black;">Shark nets impacting on marine wildlife</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 88</td></tr> <tr><td style="border-bottom: 1px solid black;">Over development of the coast</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 89</td></tr> <tr><td style="border-bottom: 1px solid black;">Marine pests/diseases</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 90</td></tr> <tr><td style="border-bottom: 1px solid black;">Other (please provide more detail)</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="checkbox"/> 12</td></tr> <tr><td style="border-bottom: 1px solid black;">None of these</td><td style="text-align: right; border-bottom: 1px solid black;"><input type="radio"/> 13</td></tr> </table>	Climate change/global warming/natural disasters	<input type="checkbox"/> 01	Oil and chemical spills (ships, industry, mining)	<input type="checkbox"/> 02	Over-fishing	<input type="checkbox"/> 03	Not enough protected areas to conserve marine life	<input type="checkbox"/> 04	Mining of oil and gas	<input type="checkbox"/> 05	Boating activity causing habitat damage/pollution	<input type="checkbox"/> 06	Littering/dumping rubbish/marine debris	<input type="checkbox"/> 07	Water pollution from sediment or run-off	<input type="checkbox"/> 08	Loss of coastal habitats	<input type="checkbox"/> 09	Illegal catching or taking of fish and other marine life	<input type="checkbox"/> 10	Dredging and spoil dumping	<input type="checkbox"/> 11	Shark nets impacting on marine wildlife	<input type="checkbox"/> 88	Over development of the coast	<input type="checkbox"/> 89	Marine pests/diseases	<input type="checkbox"/> 90	Other (please provide more detail)	<input type="checkbox"/> 12	None of these	<input type="radio"/> 13
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None of these	<input type="radio"/> 13																																

## SECTION 5: OPPORTUNITIES FOR THE MARINE ESTATE

**Objective: To determine the perceived economic opportunities for the Marine Estate**

Q15. From the following list, what do you think are the two main ECONOMIC opportunities for the NSW Marine Estate that the NSW government should focus on over the next 20 years?

**Please select two options**

**TWO RESPONSES**

**RANDOMISE**

- Market and promote the beauty and biodiversity of the Marine Estate to promote tourism (e.g. nature-based tourism, range of experiences)  1
- Allow commercial fishing access in some marine parks where it is currently restricted  2
- Allow more environmentally sensitive coastal development  3
- Improve public access to areas of the Marine Estate (e.g. beaches, estuaries, etc.)  4
- Grow boating & maritime industries within the Marine Estate  5
- Ease restrictions and reduce costs for businesses  88
- Promote new industries in the Marine Estate (e.g. aquaculture, mining, oil and gas)  89
- Develop and implement management responses to storm surges, coastal erosion and inundation  90
- Other (please provide more detail)  6
- None of these  7

**Objective: To determine the perceived environmental opportunities for the Marine Estate**

Q16. From the following list, what do you think are the two main ENVIRONMENTAL opportunities for the Marine Estate that the NSW government should focus on over the next 20 years?

**Please select two options**

**TWO RESPONSES**

**RANDOMISE**

- Improve land management practices to reduce run-off  1
- More protected areas to conserve marine biodiversity  2
- More monitoring and research to inform decision making  3
- Protect & rehabilitate remaining coastal habitats and wetlands  4
- Provide targeted education programs to reduce human impacts (e.g. better boating practices, fishing practices, etc.)  88
- Provide more effective litter collection services  5
- Establish restrictions on commercial and recreational fishing where needed  6
- Other (please provide more detail)  7
- None of these  8



**Objective: To determine the perceived social opportunities for the Marine Estate**

Q17. From the following list, what do you think are the two MAIN SOCIAL opportunities for the Marine Estate over the next 20 years?

**Please select two options**

**TWO RESPONSES**

**RANDOMISE**

- Improve public access to the Marine Estate (e.g. public transport, car parks, boardwalks, footpaths, )  01
- Improve boating access within the Marine Estate (e.g. marinas, public boat ramps, wharves, jetties and other amenities )  02
- Provide more education programs/information to the community (e.g. why regulations and restrictions are needed, ways to protect the values, how it is managed, etc.)  03
- Better communication and engagement with the community on government policy changes that affect the Marine Estate  04
- Facilitate more discussions between experts (e.g. fishers, conservationists, scientists etc.) so a compromise regarding policy decisions can be reached  05
- Encourage community ownership of the Marine Estate by involving them in decision-making and management outcomes  06
- Provide community environmental action support programs in the Marine Estate to involve volunteers in delivering on-ground outcomes (e.g. Coast Care, Land Care etc.)  07
- Other (please provide more detail)  08
- None of these  09

**SECTION 6: ATTITUDES TOWARDS THE MARINE ESTATE**

**Objective: Establish the attitudes of NSW residents towards the Marine Estate**

Q18. The next question is about your attitudes towards the Marine Estate. Please indicate if you agree or disagree with each of the following.

**Please select one response per row**

<b>RANDOMISE ORDER OF STATEMENTS</b>	<b>Disagree</b>	<b>Neither agree nor disagree</b>	<b>Agree</b>
1. I like the term "Marine Estate" as a way of describing the coast and marine areas of NSW	○ 1	○ 2	○ 3
2. I would like the opportunity to have my say about the management of the Marine Estate	○ 1	○ 2	○ 3
3. The Marine Estate is currently being managed well by the NSW Government	○ 1	○ 2	○ 3
4. Scientific information should be used to inform the management of the Marine Estate	○ 1	○ 2	○ 3
5. I support the current rules and regulations that affect access and use of the Marine Estate	○ 1	○ 2	○ 3
6. I can make a personal difference in improving the health of the Marine Estate	○ 1	○ 2	○ 3
7. It is the responsibility of all NSW residents to protect the Marine Estate	○ 1	○ 2	○ 3
8. The NSW Marine Estate is an important part of why I like living in NSW	○ 1	○ 2	○ 3
9. Some areas of the Marine Estate should be protected, even if it means recreational and commercial fishing is excluded	○ 1	○ 2	○ 3

**SECTION 7: AWARENESS AND USAGE OF THE MARINE ESTATE**

In the next section of this survey we would like to ask you a few questions about Marine Parks in NSW.

Marine Parks [LINK TO MAP - <http://www.mpa.nsw.gov.au/pdf/NSW-Marine-protected-areas.pdf>] are a type of management tool where unique areas within the Marine Estate are zoned to conserve marine biodiversity, to support ongoing sustainable use, and provide opportunities for public enjoyment.

Approximately 20% of NSW Marine Parks (approx. 6.5% of all the Marine Estate) are set aside as sanctuary zones where fishing and other extractive activities are not allowed and habitat protection, special purpose and general use zones are in place to control a range of other activities. See the map [INCLUDE PREVIOUS LINK] for locations of NSW Marine Parks.

**Objective: Identify community perceptions about the management of Marine Parks within the Marine Estate**

Q19. Have you ever visited a Marine Park?  <b>Please select one response only</b>  <b>SINGLE RESPONSE</b>	Yes	<input type="radio"/> 1
	No	<input type="radio"/> 2
	Don't know	<input type="radio"/> 3

**Objective: Identify community perceptions about the management of Marine Parks within the Marine Estate**

Q20. In your opinion, do you support the use of Marine Parks as a way of managing the use and conservation of the marine environment?  <b>Please select one response only</b>  <b>SINGLE RESPONSE</b>	Strongly support using Marine Parks	<input type="radio"/> 1
	Somewhat support using Marine Parks	<input type="radio"/> 2
	Unsure	<input type="radio"/> 3
	Somewhat against using Marine Parks	<input type="radio"/> 4
	Strongly against using Marine Parks	<input type="radio"/> 5

**Objective: To determine unprompted perceptions of Marine Parks**

**ASK IF Q20=1-2**

Q21. Why do you [INSERT ANSWER FROM Q20] as a way of managing use and conserving the marine environment? Please give us as much detail as possible, there are no right or wrong answers, we just want to understand **your** views.  
**Please type in as much detail as possible**

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**Objective: To determine unprompted perceptions of Marine Parks**

**ASK IF Q20=4-5**

Q22. Why are you [INSERT ANSWER FROM Q20] as a way of managing use and conserving the marine environment? Please give us as much detail as possible, there are no right or wrong answers, we just want to understand **your** views.  
**Please type in as much detail as possible**

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**Objective: To determine community perceptions about the management of Marine Parks in NSW.**

Q23. The following statements are what some people have said about Marine Parks in NSW. Please indicate if you agree or disagree with each of the following.

**Please select one response per row**

<b>RANDOMISE</b>	<b>Disagree</b>	<b>Neither agree nor disagree</b>	<b>Agree</b>
1. The area of sanctuary zones in NSW should be bigger	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
2. There should be less restrictions on commercial fishing in Marine Parks	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
3. There should be more restrictions on recreational fishing in Marine Parks	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
4. Recreational fishing should be allowed in Marine Parks where it is currently restricted	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
5. More should be done in Marine Parks to reduce the impacts of catchment runoff and stormwater	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
6. More should be done to protect marine habitats in Marine Parks	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
7. Marine Parks are well managed in NSW	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
8. There should be no Marine Parks in NSW	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
9. There should be more infrastructure such as public walkways, wharves, boat ramps to encourage access to Marine Parks	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3

## SECTION 8: DEMOGRAPHICS

Objectives of questions within this section...

- Collect profiling information to use during analysis (e.g. household income, socio-economic group etc.) to be used as profiling variables during analysis

Finally, just a few questions about you and your household which will be used for profiling purposes

### Objective: Profiling

<p>D2. How would you describe your family status?</p> <p><b>Please select one response only</b></p>	Single – living at home with parents	○ 1
	Single – live alone	○ 2
	Single – live in shared accommodation with other adults (not parents)	○ 3
	Single parent with children at home	○ 4
	Couple – children at home	○ 5
	Couple – no children at home	○ 6
	Other (please type your answer in the box below)	○ 7

### Objective: Profiling

<p>D3. What is your main working status?</p> <p><b>Please select one response only</b></p>	Working full time (35 hours/week or more)	○ 1
	Working part time (less than 35 hours/week)	○ 2
	Currently looking for work	○ 3
	Retired	○ 4
	Secondary student	○ 5
	Tertiary student (e.g. university, TAFE)	○ 6
	Non-worker (i.e. currently not working and not looking for work)	○ 7
	Home duties	○ 8

### Objective: Profiling

<p>D4. What is your highest level of education?</p> <p><b>Please select one response only</b></p>	Year 10	○ 1
	Year 12	○ 2
	TAFE certificate	○ 3
	Trade qualified (e.g. licensed plumber)	○ 4
	University undergraduate – still active	○ 5
	Bachelor's degree (or degree with honours)	○ 6
	Post graduate qualification	○ 7
	PhD or doctorate of some other kind	○ 8

Objective: Profiling		
D5. Could you tell us whether the household income would be over \$65,000 or under \$65,000 per annum?  <b>Please select one response only</b>	\$65,000 or more	<input type="radio"/> 1
	Under \$65,000	<input type="radio"/> 2

Objective: Profiling		
D6. In which country were you born?  <b>Please select one response only</b>  <b>RANDOMISE</b> <b>ANCHOR AUSTRALIA AND OTHER</b>	Australia (incl. external territories)	<input type="radio"/> 01
	United Kingdom (incl. England, Scotland, Wales, Northern Ireland)	<input type="radio"/> 02
	New Zealand	<input type="radio"/> 03
	Italy	<input type="radio"/> 04
	Greece	<input type="radio"/> 05
	China	<input type="radio"/> 06
	Japan	<input type="radio"/> 07
	Indonesia	<input type="radio"/> 08
	Vietnam	<input type="radio"/> 09
	Lebanon	<input type="radio"/> 10
	Other	<input type="radio"/> 11

Objective: Profiling		
D7. Do you identify yourself as either Aboriginal or Torres Strait Islander?  <b>Please select one response only</b>  <b>RANDOMISE</b>	Yes	<input type="radio"/> 1
	No	<input type="radio"/> 2

Objective: Final comments	
D8. Do you have any final comments or suggestions for the NSW government regarding the Marine Estate?  <b>Please type in as much detail as possible</b>  <b>NO CODING</b>	

The study has been conducted on behalf of the NSW Marine Estate Management Authority.

As part of the Authority's ongoing work in improving the Marine Estate, they undertake regular evaluations and research with the public. If you would like to be invited to participate in further research or consultation regarding the Marine Estate, please note your contact details below

Objective: Interest in follow-ups					
D11. Would you like to receive information from the Marine Estate Management Authority regarding the outcomes of this research, or future programs that relate to the Marine Estate?  <b>Please select one response only</b>	<table border="0"> <tr> <td>Yes</td> <td style="text-align: right;"><input type="radio"/> 1</td> </tr> <tr> <td>No</td> <td style="text-align: right;"><input type="radio"/> 2</td> </tr> </table>	Yes	<input type="radio"/> 1	No	<input type="radio"/> 2
Yes	<input type="radio"/> 1				
No	<input type="radio"/> 2				
<b>Name:</b>					
<b>Email address:</b>					
<b>Phone no (prefer mobile no.):</b>					

Objective: Profiling													
<b>ASK IF D11=1</b> D12. How would you like the Authority to contact you?  <b>Please select all that apply</b>  <b>ONLY SHOW OPTIONS WHERE A DETAIL WAS INCLUDED IN D11</b>	<table border="0"> <tr> <td>Email</td> <td style="text-align: right;"><input type="checkbox"/> 1</td> </tr> <tr> <td>SMS</td> <td style="text-align: right;"><input type="checkbox"/> 2</td> </tr> <tr> <td>Website</td> <td style="text-align: right;"><input type="checkbox"/> 3</td> </tr> <tr> <td>Twitter</td> <td style="text-align: right;"><input type="checkbox"/> 4</td> </tr> <tr> <td>Facebook</td> <td style="text-align: right;"><input type="checkbox"/> 5</td> </tr> <tr> <td>Other (please give specific contact details)</td> <td style="text-align: right;"><input type="checkbox"/> 6</td> </tr> </table>	Email	<input type="checkbox"/> 1	SMS	<input type="checkbox"/> 2	Website	<input type="checkbox"/> 3	Twitter	<input type="checkbox"/> 4	Facebook	<input type="checkbox"/> 5	Other (please give specific contact details)	<input type="checkbox"/> 6
Email	<input type="checkbox"/> 1												
SMS	<input type="checkbox"/> 2												
Website	<input type="checkbox"/> 3												
Twitter	<input type="checkbox"/> 4												
Facebook	<input type="checkbox"/> 5												
Other (please give specific contact details)	<input type="checkbox"/> 6												

As a market research company, we comply with the requirements of the Privacy Act. The information you have provided will be used only for market research purposes unless you have chosen to allow us to provide your personal details to the Marine Estate Management Authority.

Should you need to contact us again please call us on 1800 35 77 39.

**THAT IS THE END OF THE SURVEY – THANK YOU**

**SHOW THANK YOU MESSAGE**

## Community Attitudes Towards the Marine Estate

### INTERCEPT QUESTIONNAIRE FOR COASTAL RESIDENTS & VISITORS

Study No.	23745
Client	Department of Trade and Investment (Marine Estate Management Authority)
Version	28 <sup>th</sup> February 2014 – V10
Research Consultants	Erik Heller, Stuart Attwood and Chris Sherley

#### QUOTAS

	Suggested Interviewing Locations	Hard quotas			Soft quotas				
		Visitors	Locals	TOTAL	Males	Females	Age<30	Age 30-49	Age 50+
<b>Bateman's Bay</b>	Batemans Bay Surf side beach area/Perry St Stockland Mall	50	50	<b>100</b>	Min, n=30	Min, n=30	Min, n=20	Min, n=20	Min, n=20
<b>Ballina</b>	Ballina central shopping centre/Lighthouse or Shelley Beach	50	50	<b>100</b>	Min, n=30	Min, n=30	Min, n=20	Min, n=20	Min, n=20
<b>Coffs Harbour</b>	Park Beach Plaza/Coffs Harbour Jetty	50	50	<b>100</b>	Min, n=30	Min, n=30	Min, n=20	Min, n=20	Min, n=20
<b>Newcastle</b>	Charles Town Square/Bar beach	50	50	<b>100</b>	Min, n=30	Min, n=30	Min, n=20	Min, n=20	Min, n=20
<b>Eden</b>	IGA Supermarket/Newsagent/Wharf area in Imlay St, Eden	50	50	<b>100</b>	Min, n=30	Min, n=30	Min, n=20	Min, n=20	Min, n=20
<b>Sydney</b>	Circular Quay	50	50	<b>100</b>	Min, n=30	Min, n=30	Min, n=20	Min, n=20	Min, n=20
<b>Pittwater</b>	Pittwater shopping centre	50	50	<b>100</b>	Min, n=30	Min, n=30	Min, n=20	Min, n=20	Min, n=20
<b>TOTAL</b>	<b>N/A</b>	<b>300</b>	<b>300</b>	<b>600</b>	<b>Min, n=210</b>	<b>Min, n=210</b>	<b>Min, n=140</b>	<b>Min, n=140</b>	<b>Min, n=140</b>



## INTRODUCTION

Hello, my name is **[INSERT INTERVIEWER'S NAME]** I am an interviewer with Sweeney Research. We are conducting a study on behalf of the NSW government to assess the community's values of the NSW coast and marine areas. Would you be interested in completing a survey today? The survey will take about 10 minutes for you to complete.

### **Agree message:**

Thank you for your help, we really appreciate your input. We'd like to talk to a range of people, so we will start with some brief screening questions to check your age, gender and a few other things to make sure we capture a good cross-section of the local community. Please take your time and enjoy completing the survey. There are no right or wrong answers; we're just interested in your honest opinion. All responses that you provide are treated in the strictest confidence, and all your personal information will remain anonymous. If you have any questions or concerns, please contact Sweeney Research on 1800 357 739.

### **Decline message:**

Ok, thank you for your time today.

### **Complete message:**

And that is the end of the survey. Thank you very much for your time and input today. As this is a social research survey, it is carried out in compliance with the Privacy Act and the AMSRS code of conduct. Any of the information you provided in the survey will be used for research purposes only and all of your personal information will remain anonymous.

If you have any queries you can call the Market Research Society's survey line on 1300 364 830 (cost of local call) or call us at Sweeney Research on 1800 357 739.

### **SCREEN-OUT message:**

Thank you for participating in this survey. Unfortunately we have already received enough completed surveys from **[TOURISTS/LOCALS]** today. Thanks for your interest, have a great day. If you have any questions or concerns, please contact Sweeney Research on 1800 357 739.

## SECTION 1: SCREENING

### Objectives of questions within this section:

- Eligibility for survey via quota groups
- Collect profiling information to use during analysis (e.g. age, gender, NSW region, etc.)

### Objective: Identify region (hidden question)

<b>HQ1.</b> Region  <b>DO NOT READ OUT CODES</b>  <b>INTERVIEWER PLEASE ENTER</b>	Batemans Bay	<input type="radio"/> 1
	Ballina	<input type="radio"/> 2
	Coffs Harbour	<input type="radio"/> 3
	Newcastle	<input type="radio"/> 4
	Eden	<input type="radio"/> 5
	Sydney	<input type="radio"/> 6
	Hawkesbury/Pittwater	<input type="radio"/> 7

### Objective: Monitor quota levels for gender

<b>S2.</b> Gender  <b>DO NOT READ OUT CODES</b>  <b>INTERVIEWER PLEASE ENTER</b>	Male	<input type="radio"/> 1
	Female	<input type="radio"/> 2

### Objective: Remove respondents that are deemed to have a conflict of interest with the research

<b>S1.</b> Do you or anyone in your family or any of your close friends work in any of the following industries or organisations?  <b>Please select one response only</b>  <b>RANDOMISE</b>  <b>READ OUT CODES</b>	Department of Planning and infrastructure	<b>Terminate</b>	<input type="radio"/> 1
	Office of Environment and Heritage	<b>Terminate</b>	<input type="radio"/> 2
	Department of Trade and Investment	<b>Terminate</b>	<input type="radio"/> 3
	Transport for NSW	<b>Terminate</b>	<input type="radio"/> 4
	None of these	<b>Continue</b>	<input type="radio"/> 5

**Objective: Monitor quota levels for age**

**S3.** And how old are you?  
**DO NOT READ OUT CODES**

**AUTO CODE:**  
 Under 18 = 1  
 18-24 = 2  
 25-34 = 3  
 35-39 = 4  
 40-44 = 5  
 45-49 = 6  
 50-54 = 7  
 55-59 = 8  
 60-64 = 9  
 65-69 = 10  
 70-74 = 12  
 75+ = 13

**TERMINATE IF CODE 1 IS SELECTED**

Type in age \_\_\_\_\_

**Objective: Determine eligibility for study based on location**

**Sc1.** Do you live in [INSERT ANSWER FROM HQ1]?

**MONITOR QUOTAS**

Yes  1  
 No  2

**Objective: Determine eligibility for study based on location**

**ASK IF Sc1=2**

**Sc2.** Ok, may I ask why you are visiting [INSERT ANSWER FROM HQ1] today?

**DO NOT READ CODES**

**RANDOMISE**

For work  1  
 Holidaying by myself or with my family  2  
 Visiting family or friends  3  
 Other (please specify)  4  
 Prefer not to say  5

## SECTION 2: MARINE ESTATE

### Definition of the term Marine Estate:

#### SHOW IMAGE

**Marine Estate** is a new term developed by the NSW state government. The Marine Estate includes...

- the ocean
- estuaries
- coastal wetlands (saltmarsh, mangroves, seagrass)
- coastline including beaches, dunes and headlands
- coastal lakes and lagoons connected to the ocean
- islands including Lord Howe Island

The Marine Estate extends seaward by **3 nautical miles** and stretches from the Victorian border to the Queensland border. The red area of the map shows all of the areas encompassed by the NSW Marine Estate.

#### SHOW MAP

Throughout the remainder of this survey, I'm going to ask you some questions about your perceptions and usage of the NSW Marine Estate. Keep in mind, even though areas in **[INSERT ANSWER FROM HQ1]** are part of the marine estate, your answers don't have to be specific to **[INSERT ANSWER FROM HQ1]**.

### Objective: Identify of the proportion of people that take part in the various activities in the Marine Estate

Q1. Ok, do you own or operate a business or work for a business that relies on the Marine Estate (e.g. retail shop, fishing, surf school, tourism)?  <b>SINGLE RESPONSE</b>	Yes	<input type="radio"/> 1
	No	<input type="radio"/> 2

**Objective: Identify business type owned/worked for that benefits from/relies on the Marine Estate**

<p><b>ASK IF Q1=1</b></p> <p>Q2. What industry is the business that you own or work in?</p> <p><b>DO NOT READ OUT</b></p> <p><b>SINGLE REPSONSE</b></p>	Agriculture	<input type="radio"/> 01
	Commercial Fishing	<input type="radio"/> 02
	Recreational charter fishing	<input type="radio"/> 03
	Aquaculture/Oyster farming	<input type="radio"/> 04
	Mining	<input type="radio"/> 05
	Manufacturing	<input type="radio"/> 06
	Construction	<input type="radio"/> 07
	Wholesale trade	<input type="radio"/> 08
	Retail trade	<input type="radio"/> 09
	Accommodation, cafes and restaurants	<input type="radio"/> 10
	Shipping	<input type="radio"/> 11
	Road and rail transport and storage	<input type="radio"/> 12
	Eco-tourism (e.g. whale watching, guided nature tours, etc.)	<input type="radio"/> 13
	Property and business services	<input type="radio"/> 14
	Government Administration and Defence	<input type="radio"/> 15
	Coastal and marine education	<input type="radio"/> 16
	Community Services (e.g. coastal patrol, surf lifesaving)	<input type="radio"/> 17
	Boating (e.g. marinas, boat storage, etc.)	<input type="radio"/> 18
	Other (please provide further detail)	<input type="radio"/> 19

<b>RANDOMISE STATEMENTS SINGLE RESPONSE PER ROW</b>	<b>Once a week or more</b>	<b>About once a fortnight/month</b>	<b>About once every three months</b>	<b>About once every six months</b>	<b>About once every 12 months or less</b>	<b>Never</b>
15. Fishing from the shore	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
16. Fishing from a boat, spearfishing	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
17. Socialising in a Marine Estate area (e.g. picnics or BBQs, etc.)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
18. Walking, exercising, sun bathing	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
19. Swimming, surfing, boarding, (e.g. wind, kite, paddle boarding, body boarding, etc.)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
20. Kayaking/canoeing	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
21. Scuba diving/snorkelling	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
22. Power boating, water skiing, jet skiing	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
23. Sailing (hired/owned)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
24. Tour or cruise boat/ship (e.g. cruise ship, charter boat, etc.)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
25. Voluntary environmental work to protect the health of the Marine Estate (eg Dunecare, Coastcare, underwater dive group)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
26. Take or ride a ferry on Sydney harbour or other waterway in NSW	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
27. Undertake educational activities or scientific research	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7
28. Wildlife appreciation activities (e.g. whale watching, bird watching, etc.)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 7

**SECTION 3: PERCEIVED VALUES AND BENEFITS OF THE MARINE ESTATE**

**Objective: To determine the perceived benefits of the Marine Estate to the NSW community**

Q5. What do you think is the most important ECONOMIC benefit of the NSW Marine Estate to the NSW community?

**SINGLE RESPONSE**

**READ CODES**

**DO NOT READ OUT 'NONE OF THESE'**

**ECONOMIC BENEFITS**

- Provides a source of income for locals  1
- Provides a trade route for goods around Australia and the world  2
- Home to iconic images of Australia which promotes tourism  3
- Provides a variety of seafood to catch and eat  4
- Other (please provide more detail)  5
- None of these  6

Q6. What do you think is the most important SOCIAL benefit of the NSW Marine Estate to the NSW community?

**SINGLE RESPONSE**

**READ CODES**

**DO NOT READ OUT 'NONE OF THESE'**

**SOCIAL BENEFITS**

- Helps people to become more involved with their community  1
- Can help people achieve an active, healthy lifestyle  2
- Provides a safe space to spend time with family and socialise with friends  3
- A source of scientific discoveries (e.g. ecology of marine life, medicinal properties etc.)  4
- A way to help people feel a part of nature  5
- People enjoy its natural beauty, even if they can't visit it regularly  6
- Its uniqueness and values can be passed on to future generations  7
- Other (please provide more detail)  8
- None of these  9

Q7. What do you think is the most important ENVIRONMENTAL benefit of the NSW Marine Estate to the NSW community?

**SINGLE RESPONSE**

**READ CODES**

**DO NOT READ OUT 'NONE OF THESE'**

**ENVIRONMENTAL BENEFITS**

- Clean waters that support a variety of habitats and marine life  1
- Contains unique biodiversity that cannot be found anywhere else in the world  2
- A way to observe & interact with a variety of marine life  3
- Abundance of marine life  4
- Other (please provide more detail)  5
- None of these  6

**SECTION 4: THREATS TO THE MARINE ESTATE**

**RANDOMISE ORDER OF Q12-Q14**

**Objective: Determine prompted economic perceptions of the risks/threats to the Marine Estate**

<p>Q12. I'm going to read out a list of what people think are the main threats to ECONOMIC ACTIVITY in the NSW Marine Estate.</p> <p>What do you think are the 2 <b>MAIN</b> ECONOMIC threats that the NSW government should address?</p> <p><b>2 RESPONSES</b></p> <p><b>READ CODES</b></p> <p><b>RANDOMISE</b></p>	<p><u>Too many restrictions on commercial fishing/aquaculture</u> <input type="checkbox"/> 01</p> <p><u>Too many restrictions on coastal property development (i.e. housing and industry)</u> <input type="checkbox"/> 02</p> <p><u>Not enough commercial opportunities for tourism</u> <input type="checkbox"/> 03</p> <p><u>Too many restrictions on tourism activities in the Marine Estate</u> <input type="checkbox"/> 04</p> <p><u>Increasing costs and regulation of local businesses</u> <input type="checkbox"/> 05</p> <p><u>Declining levels of coastal and marine-based tourism</u> <input type="checkbox"/> 06</p> <p><u>Increasing costs to access and use the Marine Estate (i.e. public transport, parking, pay to use BBQ areas, etc.)</u> <input type="checkbox"/> 07</p> <p><u>Loss of natural areas reserved for nature tourism (e.g. wildlife observation, whale watching, diving, snorkelling, etc.)</u> <input type="checkbox"/> 08</p> <p><u>Water pollution affecting local businesses/tourism</u> <input type="checkbox"/> 09</p> <p><u>Other (please provide more detail)</u> <input type="checkbox"/> 10</p> <p><u>None of these</u> <input type="radio"/> 11</p>
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**Objective: Determine prompted social perceptions of the risks/threats to the Marine Estate**

<p>Q13. I'm going to read out a list of what people think are the main threats to SOCIAL ACTIVITY in the NSW Marine Estate.</p> <p>What do you think are the 2 <b>MAIN</b> SOCIAL threats that the NSW government should address?</p> <p><b>2 RESPONSES</b></p> <p><b>READ CODES</b></p> <p><b>RANDOMISE</b></p>	<p><u>Danger to swimmers from jet skiers, boats, water skiers, etc.</u> <input type="checkbox"/> 01</p> <p><u>Impacts of fishing on snorkelling and Scuba diving</u> <input type="checkbox"/> 02</p> <p><u>Anti-social behaviour affecting my safety and enjoyment (e.g. drinking alcohol on beaches, littering, loitering in car parks, etc.)</u> <input type="checkbox"/> 03</p> <p><u>Over restriction of recreational fishing</u> <input type="checkbox"/> 04</p> <p><u>Not enough restriction on commercial fishing</u> <input type="checkbox"/> 05</p> <p><u>Loss of appeal due to overcrowding</u> <input type="checkbox"/> 06</p> <p><u>Loss of appeal due to water pollution, litter</u> <input type="checkbox"/> 07</p> <p><u>Lack of public access to areas of the Marine Estate (e.g. seawalls, private land, fences)</u> <input type="checkbox"/> 08</p> <p><u>Other (please provide more detail)</u> <input type="checkbox"/> 09</p> <p><u>None of these</u> <input type="radio"/> 10</p>
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**Objective: Determine prompted ecological perceptions of the risks/threats to the Marine Estate**

<p>Q14. I am going to read out a list of what people think are the main threats to the ENVIRONMENT of the NSW Marine Estate.</p> <p>What do you think are the 2 <b>MAIN ENVIRONMENTAL</b> threats that the NSW government should address?</p> <p><b>2 RESPONSES</b></p> <p><b>READ CODES</b></p> <p><b>RANDOMISE</b></p>	<table border="0"> <tr><td>Climate change/global warming/natural disasters</td><td style="text-align: right;"><input type="checkbox"/> 01</td></tr> <tr><td>Oil and chemical spills (ships, industry, mining)</td><td style="text-align: right;"><input type="checkbox"/> 02</td></tr> <tr><td>Over-fishing</td><td style="text-align: right;"><input type="checkbox"/> 03</td></tr> <tr><td>Not enough protected areas to conserve marine life</td><td style="text-align: right;"><input type="checkbox"/> 04</td></tr> <tr><td>Mining of oil and gas</td><td style="text-align: right;"><input type="checkbox"/> 05</td></tr> <tr><td>Boating activity causing habitat damage/pollution</td><td style="text-align: right;"><input type="checkbox"/> 06</td></tr> <tr><td>Littering/dumping rubbish/marine debris</td><td style="text-align: right;"><input type="checkbox"/> 07</td></tr> <tr><td>Water pollution from sediment or run-off</td><td style="text-align: right;"><input type="checkbox"/> 08</td></tr> <tr><td>Loss of coastal habitats</td><td style="text-align: right;"><input type="checkbox"/> 09</td></tr> <tr><td>Illegal catching or taking of fish and other marine life</td><td style="text-align: right;"><input type="checkbox"/> 10</td></tr> <tr><td>Dredging and spoil dumping</td><td style="text-align: right;"><input type="checkbox"/> 11</td></tr> <tr><td>Other (please provide more detail)</td><td style="text-align: right;"><input type="checkbox"/> 12</td></tr> <tr><td>None of these</td><td style="text-align: right;"><input type="radio"/> 13</td></tr> </table>	Climate change/global warming/natural disasters	<input type="checkbox"/> 01	Oil and chemical spills (ships, industry, mining)	<input type="checkbox"/> 02	Over-fishing	<input type="checkbox"/> 03	Not enough protected areas to conserve marine life	<input type="checkbox"/> 04	Mining of oil and gas	<input type="checkbox"/> 05	Boating activity causing habitat damage/pollution	<input type="checkbox"/> 06	Littering/dumping rubbish/marine debris	<input type="checkbox"/> 07	Water pollution from sediment or run-off	<input type="checkbox"/> 08	Loss of coastal habitats	<input type="checkbox"/> 09	Illegal catching or taking of fish and other marine life	<input type="checkbox"/> 10	Dredging and spoil dumping	<input type="checkbox"/> 11	Other (please provide more detail)	<input type="checkbox"/> 12	None of these	<input type="radio"/> 13
Climate change/global warming/natural disasters	<input type="checkbox"/> 01																										
Oil and chemical spills (ships, industry, mining)	<input type="checkbox"/> 02																										
Over-fishing	<input type="checkbox"/> 03																										
Not enough protected areas to conserve marine life	<input type="checkbox"/> 04																										
Mining of oil and gas	<input type="checkbox"/> 05																										
Boating activity causing habitat damage/pollution	<input type="checkbox"/> 06																										
Littering/dumping rubbish/marine debris	<input type="checkbox"/> 07																										
Water pollution from sediment or run-off	<input type="checkbox"/> 08																										
Loss of coastal habitats	<input type="checkbox"/> 09																										
Illegal catching or taking of fish and other marine life	<input type="checkbox"/> 10																										
Dredging and spoil dumping	<input type="checkbox"/> 11																										
Other (please provide more detail)	<input type="checkbox"/> 12																										
None of these	<input type="radio"/> 13																										

**SECTION 5: OPPORTUNITIES FOR THE MARINE ESTATE**

**RANDOMISE ORDER OF Q15-Q16**

**Objective: To determine the perceived economic opportunities for the Marine Estate**

<p>Q15. From the following list, what do you think is the main ECONOMIC opportunity for the NSW Marine Estate that the NSW government should focus on over the next 20 years?</p> <p><b>SINGLE RESPONSE</b></p> <p><b>READ CODES</b></p> <p><b>RANDOMISE</b></p>	<p><u>Market and promote the beauty and biodiversity of the Marine Estate to promote tourism</u> <input type="radio"/> 1</p> <p><u>Allow commercial fishing access in some marine parks where it is currently restricted</u> <input type="radio"/> 2</p> <p><u>Allow more environmentally sensitive coastal development</u> <input type="radio"/> 3</p> <p><u>Improve public access to areas of the Marine Estate (e.g. beaches, estuaries, etc.)</u> <input type="radio"/> 4</p> <p><u>Grow boating &amp; maritime industries within the Marine Estate</u> <input type="radio"/> 5</p> <p><u>Other (please provide more detail)</u> <input type="radio"/> 6</p> <p><u>None of these</u> <input type="radio"/> 7</p>
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**Objective: To determine the perceived environmental opportunities for the Marine Estate**

<p>Q16. From the following list, what do you think is the main ENVIRONMENTAL opportunities for the Marine Estate that the NSW government should focus on over the next 20 years?</p> <p><b>SINGLE RESPONSE</b></p> <p><b>READ CODES</b></p> <p><b>RANDOMISE</b></p>	<p><u>Improve land management practices to reduce run-off</u> <input type="radio"/> 1</p> <p><u>More protected areas to conserve marine biodiversity</u> <input type="radio"/> 2</p> <p><u>More monitoring and research to inform decision making</u> <input type="radio"/> 3</p> <p><u>Protect &amp; rehabilitate remaining coastal habitats and wetlands</u> <input type="radio"/> 4</p> <p><u>Provide more effective litter collection services</u> <input type="radio"/> 5</p> <p><u>Establish restrictions on commercial and recreational fishing where needed</u> <input type="radio"/> 6</p> <p><u>Other (please provide more detail)</u> <input type="radio"/> 7</p> <p><u>None of these</u> <input type="radio"/> 8</p>
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## SECTION 7: AWARENESS AND USAGE OF THE MARINE ESTATE

In the next section of this survey we would like to ask you a few questions about Marine Parks in NSW.

Marine parks [SHOW MAP OF MARINE PARKS] are a type of management tool where unique areas within the marine estate are zoned to conserve marine biodiversity, to support ongoing sustainable use, and provide opportunities for public enjoyment.

Approximately 20% of NSW marine parks are set aside as sanctuary zones where fishing and other extractive activities are not allowed. See the map for locations of NSW marine parks.

**Objective: Identify community perceptions about the management of Marine Parks within the Marine Estate**

Q19. Have you ever visited a Marine Park?  <b>Please select one response only</b>  <b>SINGLE RESPONSE</b>	Yes <span style="float: right;"><input type="radio"/> 1</span> No <span style="float: right;"><input type="radio"/> 2</span> Don't know <span style="float: right;"><input type="radio"/> 3</span>
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**Objective: To determine community perceptions about the management of Marine Parks in NSW.**

Q23. The following list of statements are what some people have said about Marine Parks. Using a scale of 1-3 where 1 means "disagree" and 3 means "agree" please indicate how much you agree or disagree with the following?

**Please select one response per row**

<b>RANDOMISE</b>	<b>Disagree</b>	<b>Neither agree nor disagree</b>	<b>Agree</b>
10. The area of sanctuary zones in NSW should be bigger	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
11. There should be less restrictions on commercial fishing in marine parks	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
12. There should be more restrictions on recreational fishing in marine parks	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
13. More should be done in marine parks to reduce the impacts of catchment runoff and stormwater	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
14. More should be done to protect marine habitats in marine parks	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
15. Marine parks are well managed in NSW	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
16. There should be more infrastructure such as public walkways, wharves, boat ramps to encourage access to marine parks	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3
17. Some areas of the Marine Estate should be protected, even if it means recreational and commercial fishing is excluded	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3

## SECTION 8: DEMOGRAPHICS

Objectives of questions within this section...

- Collect profiling information to use during analysis (e.g. household income, socio-economic group etc.) to be used as profiling variables during analysis

Finally just a few question about you and your household which will be used for profiling purposes.

### Objective: Profiling

**S4.** What is the postcode of you home address?

**[TYPE IN POSTCODE]** \_\_\_\_\_

**PLEASE TYPE IN  
(REFUSED/DON'TKNOW=9999;  
OVERSEAS/TOURIST=9998**

### Objective: Profiling

**D2.** How would you describe your family status?

**DO NOT READ CODES**

- Single – living at home with parents  1
- Single – live alone  2
- Single – live in shared accommodation with other adults (not parents)  3
- Single parent with children at home  4
- Couple – children at home  5
- Couple – no children at home  6
- Other (please type your answer in the box below)  7

### Objective: Profiling

**D3.** What is your main working status?

**DO NOT READ OUT CODES**

- Working full time (35 hours/week or more)  1
- Working part time (less than 35 hours/week)  2
- Currently looking for work  3
- Retired  4
- Secondary student  5
- Tertiary student (e.g. university, TAFE)  6
- Non-worker (i.e. currently not working and not looking for work)  7
- Home duties  8

Objective: Profiling	
<b>D4.</b> What is your highest level of education?  <b>DO NOT READ OUT CODES</b>	Year 10 (Or secondary school equivalent) <input type="radio"/> 1
	Year 12 (Or high school equivalent) <input type="radio"/> 2
	TAFE certificate (Or diploma equivalents) <input type="radio"/> 3
	Trade qualified (e.g. licensed plumber) <input type="radio"/> 4
	University undergraduate – still active <input type="radio"/> 5
	Bachelor's degree (incl. honours) <input type="radio"/> 6
	Post graduate qualification <input type="radio"/> 7
	PhD or doctorate of some other kind <input type="radio"/> 8
	Refused <input type="radio"/> 99

Objective: Profiling	
<b>D5.</b> Could you tell us whether the household income would be over \$65,000 or under \$65,000 per annum?  <b>DO NOT READ CODES</b>	\$65,000 or more <input type="radio"/> 1
	Under \$65,000 <input type="radio"/> 2

Objective: Profiling	
<b>D6.</b> In which country were you born?  <b>DO NOT READ CODES</b>  <b>RANDOMISE</b> <b>ANCHOR AUSTRALIA AND OTHER</b>	Australia (incl. external territories) <input type="radio"/> 01
	United Kingdom (incl. England, Scotland, Wales, Northern Ireland) <input type="radio"/> 02
	New Zealand <input type="radio"/> 03
	Italy <input type="radio"/> 04
	Greece <input type="radio"/> 05
	China <input type="radio"/> 06
	Japan <input type="radio"/> 07
	Indonesia <input type="radio"/> 08
	Vietnam <input type="radio"/> 09
	Lebanon <input type="radio"/> 10
Other <input type="radio"/> 11	

Objective: Profiling	
<b>D7.</b> Do you identify yourself as either Aboriginal or Torres Strait Islander?  <b>DO NOT READ CODES</b>  <b>RANDOMISE</b>	Yes <input type="radio"/> 1
	No <input type="radio"/> 2

This study has been conducted on behalf of the NSW Marine Estate Management Authority.

As part of the Authority's ongoing work in improving the Marine Estate, they undertake regular evaluations and research with the public. If you would like to be invited to participate in further research or consultation regarding the Marine Estate, please note your contact details below

Objective: Interest in follow-ups	
D11. Would you like to receive information from the Marine Estate Management Authority regarding the outcomes of this research, or future programs that relate to the Marine Estate?  <b>INTERVIEWER, TYPE IN DETAILS IF RESPONDENT SAYS YES</b>	Yes <input type="radio"/> 1
	No <input type="radio"/> 2
Name:	
Email address:	
Phone no (prefer mobile no.):	

Objective: Profiling	
D12. <b>ASK IF D11=1</b> How would you like the Authority to contact you?  <b>Please select all that apply</b>  <b>ONLY SHOW OPTIONS WHERE A DETAIL WAS INCLUDED IN D11</b>	Email <input type="checkbox"/> 1
	SMS <input type="checkbox"/> 2
	Website <input type="checkbox"/> 3
	Twitter <input type="checkbox"/> 4
	Facebook <input type="checkbox"/> 5
	Other (please give specific contact details) <input type="checkbox"/> 6

As a market research company, we comply with the requirements of the Privacy Act. The information you have provided will be used only for market research purposes.

Should you need to contact us again please call us on 1800 35 77 39.

**THAT IS THE END OF THE SURVEY – THANK YOU**

This is the end of the survey. Thank you very much for your time and input to this important research project.

As this is a market research survey, it is carried out in compliance with the Privacy Act and the AMSRS code of conduct. Any of the information you provided in the survey will be used only for research purposes only, all of your personal information will remain anonymous.

If you have any queries you can call the Market Research Society's survey line on 1300 364 830 (cost of local call) or call us here at Sweeney Research on 1800 357 739.